




Native Services Team Update

Brian Yazzie,
National Director of Native Services



Vision of the Native Services Unit

The vision for the Native Services Unit (NSU) is for all American Indian, Alaska Native, and Native Hawaiian communities that seek to embrace Boys & Girls Clubs to be provided the opportunity to work in partnership with the entire BGCA Movement in achieving our ambitious vision of great futures for all young people, while sustaining and respecting each community's unique cultural values, traditions, and ways.



NSU Brand Recognition & Awareness

Thanks to the input of the NSU Team and the creativity of BGCA's Marketing and Communication Team, the NSU is pleased to showcase our new logo!



With the new logo and additional branding, the NSU targeted audience; our Native Organizations will be able to identify a brand by its attributes and feel connected to our specialized unit that provides customized service to meet their needs such as cultural sensitivity, awareness, and understanding.

Redesigned www.NAClubs.org

The screenshot shows the top portion of the website. On the left is the logo for 'BOYS & GIRLS CLUBS in Indian Country'. To the right of the logo, the date 'Wednesday, 23 April 2014' is displayed. Further right are links for 'Join our Mailing List' and 'BGCA', and a search bar with the text 'search...'. Below this is a dark navigation bar with links for 'Home', 'About the Clubs', 'Resources', and 'Club Programs'. The main banner features a photo of two smiling girls on the left, a 'Login' link, and the text 'Cultivating lifelong FRIENDSHIPS' in a large, stylized font. Below the banner are three columns of content: 'FUNDING OPPORTUNITIES' with a 'LEARN MORE' button, 'CLUB SPOTLIGHT' with a 'READ MORE' button, and 'DONATE NOW' with a 'DONATE NOW' button.

BOYS & GIRLS CLUBS
in Indian Country

Wednesday, 23 April 2014

Join our Mailing List BGCA

search...

Home About the Clubs Resources Club Programs

Login

Cultivating lifelong
FRIENDSHIPS

FUNDING OPPORTUNITIES
Find the latest private and federal funding opportunities for your Club.
[LEARN MORE](#)

CLUB SPOTLIGHT
Read the good news from Boys & Girls Clubs in Indian Country.
[READ MORE](#)

DONATE NOW
Support the Native Club Sustainability Fund to help Native youth reach their full potential.
[DONATE NOW](#)

NATIVE CLUBS: THE FUTURE IS NOW



WHAT'S NEW

OJJDP Online University
Tribal Community
Partnership Training

Event Details Register for a
free, online training...

[Read more.](#)

Native Services Unit Team



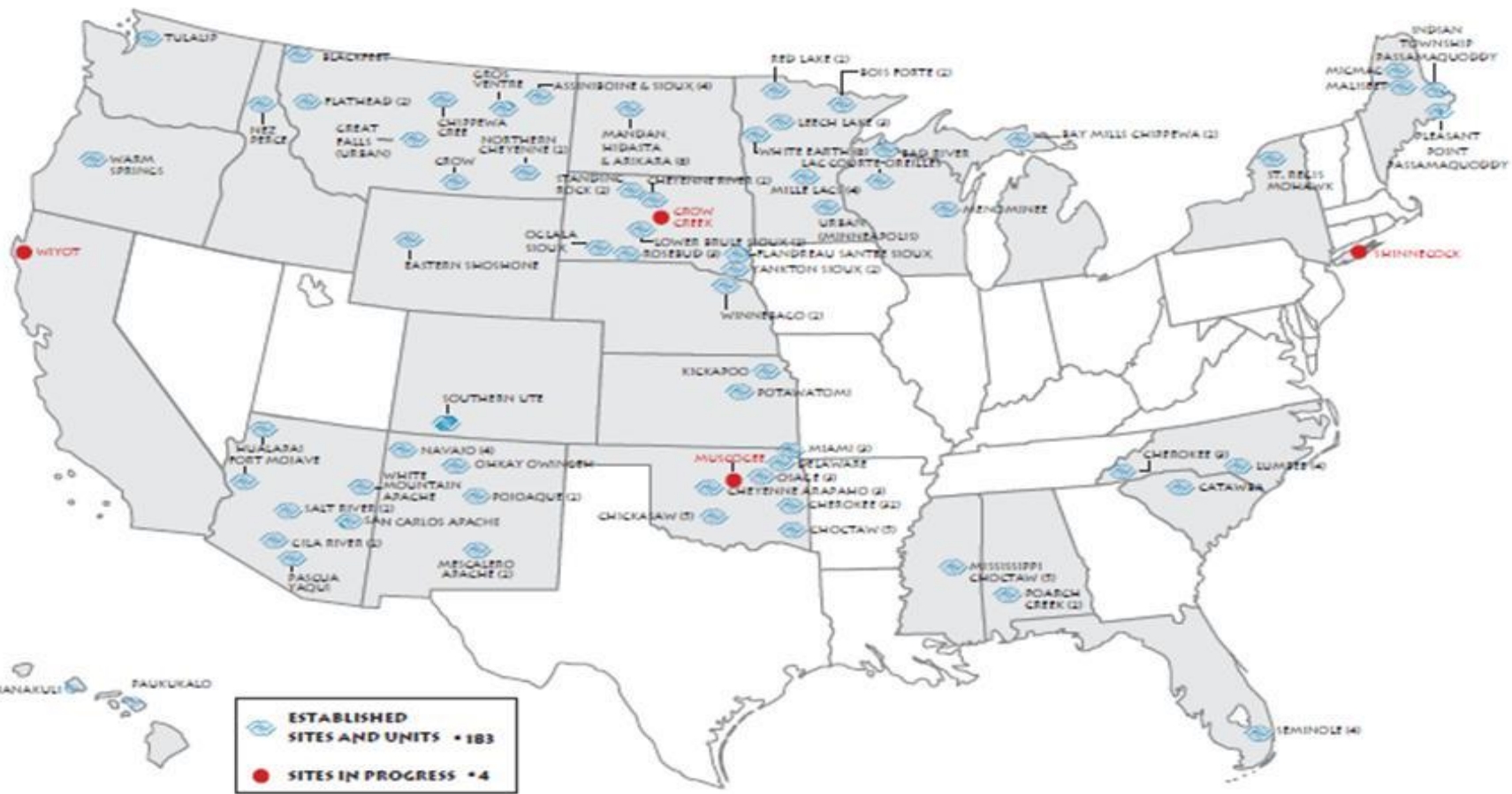


LIST OF CLUBS IN ALASKA	
BARROW	MOUNTAIN VILLAGE
BILLINGHAM	NAKNEK
ELIM	NOME
FAHONAK	NOORVIK
MYDASURC	SAND POINT
KAKE	SELAWIK
KIAGNA	SITKA
KIVALINA	ST. MARY'S
ELAWOOC	TOCIAK
KOTZEBUE	TYONEK
METLAKATLA	WAINWISCHT

BOYS & GIRLS CLUBS IN NATIVE AMERICA

JUNE, 2014

1-866-NA CLUBS
WWW.NACLUBS.ORG



Three Types of Native Organizations

<p>A stand-alone youth non-profit that serves as the fiscal agency located within the Tribal Nation Boundaries or on a Tribal Reservation but not owned/operated by the Tribal Government.</p>	<p>A non-profit youth organization that does not reside within Tribal Nations Jurisdictional Boundaries and serves as the fiscal agency (umbrella) to pass through funds to a Native BGC Unit within Tribal Boundaries/Tribal lands.</p>	<p>Tribally Owned and Operated, all financial activity flows through the tribe. (Fiscal Agency)</p>
77 sites	52 sites	53 sites
16 Traditional Organizations have 49 Native Units		

Scope of Native Service Unit

Profile	2013	% of Movement total	2014 To Date	Difference
Total # of Orgs:	55	5%	53	-2
Total # of Sites:	148	4%	137	-11
" Unit:	143	4%	132	-11
" Extensions:	5	1%	5	0
" Schools:	42	3%	41	-1
Total Youth Served:				
" % 6 - 9 yr olds	11,437	2%		
" % 10 - 12 yr olds	8,772	2%		
" % 13 -15 yr olds	5,781	2%		
" % 16 – 18 yr olds	2,909	2%		
Total Operating Income:	\$26,995,247	2%		
Total Operating Expenses:	\$23,177,008	2%		
Total Staff:	846	2%		
" Full-Time:	351	3%		
" Part-Time:	495	1%		



Club Visits / Contacts		
2013 Actual	2014 To Date	2014 Projections
267	283	290





Strategies & Projections: Jan.- June 2014

Work to Date

- “ NSU Team have been meeting with tribal council members at each organization to build relationships and strengthen communications
 - “ The connections started last year with BIE, NCAI, BIA, NIEA, IHS, NIGA, and UNITY for partnership and financial support
 - “ Began developing a new Native NEO and Leadership Training
 - “ Reorganization of BGIC Board, NNAC and new Native Champions Council
 - “ Develop new marketing materials and update of naclubs.org website
 - “ Hosted National Conference Native Session for 26 Native Organizations
 - “ Attended National Indian Gaming Association Conference
 - “ Attended Mid-Year-NCAI Conference
- 



Advocacy Groups

Boys & Girls Clubs in Indian Country Board Member (BGIC)	NATIONAL NATIVE ADVISORY COMMITTEE (NNAC)	Native Champions Council (NCC)
<p>The purpose of the Boys & Girls Clubs in Indian Country (BGIC) Board is to advocate for the advancement of Boys & Girls Club services to Native youth living on and off Native lands. This advocacy takes the form of solicitation and stewardship of current and future funding opportunities that will benefit our Native organizations. The board will also develop strategies to identify new partnerships and growth opportunities to impact future Native organizations.</p>	<p>To provide leadership and insight on Native history, traditions, values and culture that will help establish and refine Boys & Girls Clubs of America's systems and methods of service to assure the greatest benefit possible for Native Youth and their families.</p>	<p>The purpose of the Native Champions Council is to advocate for the advancement of Boys & Girls Club services to Native youth and all youth living on tribal lands. This Council will serve as a voice on the federal and state level on behalf of BGIC, serve as keynote speakers, and assist with the buy in of BGIC from tribes.</p>

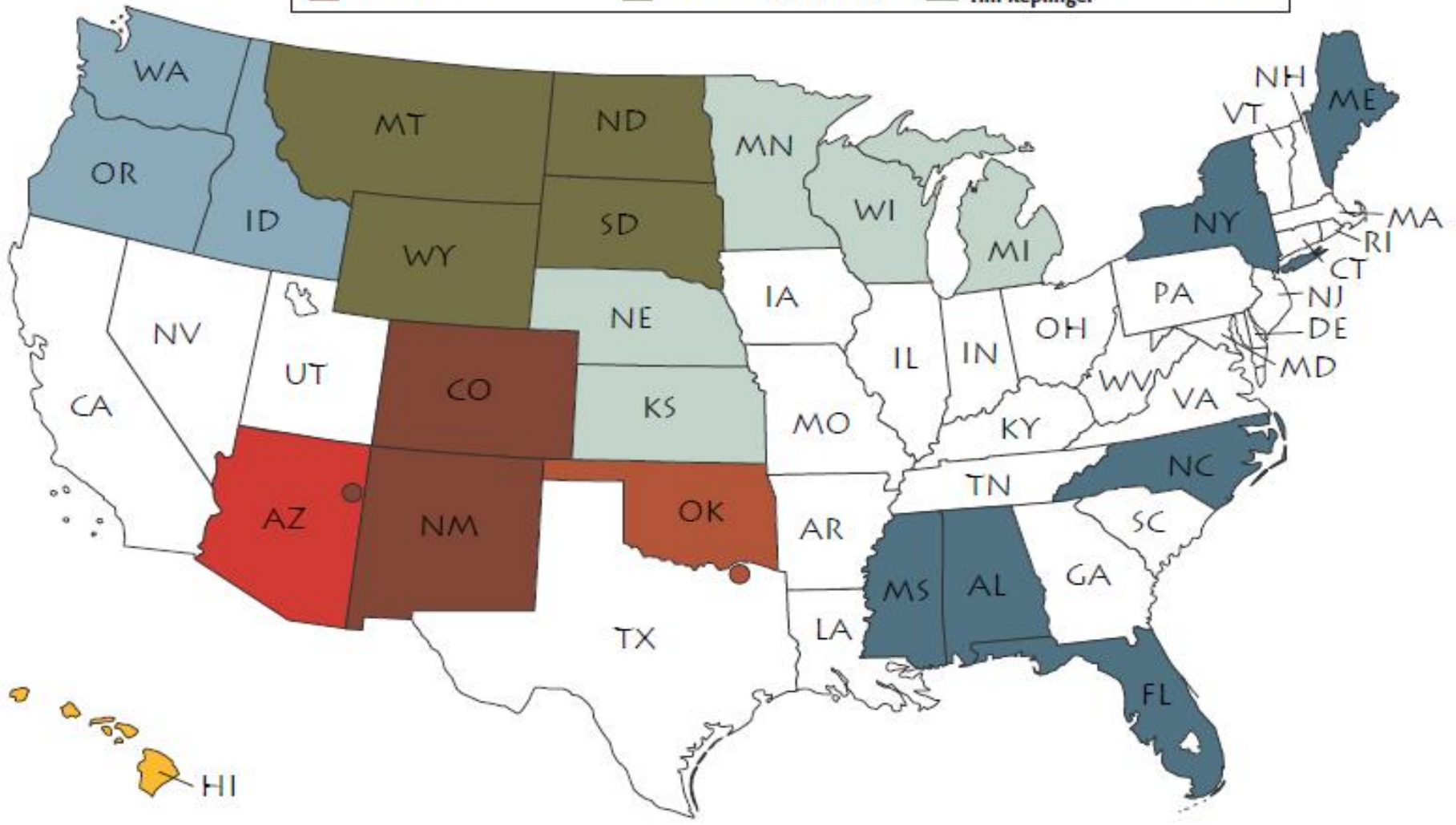


Native National Advisory Committee (NNAC)

Regions of Representation



Alana Humphrey	Rebecca Martinez	Robert Cloud North, Joan Young
Bill Tsoukalas, Anna Calkins	Tim Motts	Faith Allison, Treasure Standeford
Bruce LeClaire	Dawn Huseby, Ryan Eagle	Jessica Cree-Jock, Tim Brookover, Tim Replinger





Strategies & Projections: July- Dec. 2014

Strategies (July – Dec)

- “ Resource Development Plan to increase pass-thru funding for capacity (Business , Corporate, Tribal Gaming)
- “ Native Champions Council
- “ BGIC Board reorganization
- “ NNAC reorganization
- “ Meeting s with NCAI, BIE, NAMI, BIA, IHS, AmeriCorps
- “ 10 to 15 new Native National Training Associates

Intended Results

- “ Sponsorship for Summit \$150K
- “ Native Business owners support \$50K
- “ Increase exposure within IC to grow clubs in Indian Country
- “ Hosting tribal leaders at the upcoming NCAI Annual Conference in Atlanta GA
- “ Grow the endowment from \$10M to \$100M (2024)
- “ Federal Partnerships (increase # of sites by 30% by 2020 in BIE schools)
- “ 2015 Native Summit and 5 regional cluster trainings






THE FINAL ANALYSIS:

	2013 TOTALS	2014 PROJECTIONS	Difference (+/-)
ADA	7,464	7,539	+75
TEENS	9,158	9,250	+92
Total Youth Served	66,099	66,760	+661
NEW CLUBS	0	4	+4
CLOSURES	5	13	+8
NET NEW CLUBS	-5	-9	-4



Innovative Strategies


RD Planning Strategies, Endowment,
Business Sector Development, Partners, Growth

- “ Developing a Resource Development plan to include the corporate and Native business owners, foundations to grow the endowment from \$10M to \$100M
 - “ Partner with NCAI to develop and track Key Performance Indicators: Align Services and Key Performance Indicators (KPIs) that measure strategic growth, increase of impact and strong tribal relationships that take into account the culture and history in Indian Country.
 - “ Secure Native American Ambassador (Spokesperson)
 - “ Develop Partnerships that translate grow the footprint and generate revenue and pass thru for orgs: BIE, NCAI, IHS, NIGC, DOC
 - “ Native Champions Council
- 



Other New Innovative Strategies

RD Planning Strategies, Endowment,
Business Sector Development, Partners, Growth

- “ Build out Urban Growth Strategy with Major Metro organizations
 - “ Native Leadership Board Academy
 - “ Native New Executive Orientation (McKinsey ED)
 - “ Build out Native Services Learning Event Strategy to take resources to the market
 - “ Build out Department of Corrections Growth Strategy
 - “ Utilize technology to build the relationship with local club leaders
- 

Native Learning Strategy

15 Native Training Associates (September 2014)

National Conference
Bi-Annual Native Summit
Native NEO (McKinsey ED)



Annually 5 Regional Cluster Trainings / Conferences

- “ CVO Academy
- “ Board Training
- “ Program Development Training
- “ NYOI – ADA
- “ Resource Development

GROW ADA

CEO Leadership Development
Board Development
Tribal Relationship Building
Partnerships



Strengthen Leadership
Programmatic Staff Training -5 Regional Cluster Trainings / Conferences
Capacity Building Dollars
Partnership Development